



THE URBANA FREE
LIBRARY

Strategic Plan
2023 – 2026

VISION

Nurturing growth by sparking curiosity and fostering a sense of belonging.

MISSION

We encourage learning and enrich lives by providing access to diverse resources and programs.



EMBRACE

We learn about and respond to our community in order to create a welcoming environment that cultivates equity, mutual respect, and belonging.



EMPOWER

We connect people with tools and resources for learning, knowledge exchange, and personal growth that leads to greater fulfillment.



ENHANCE

We steward our physical and financial resources to serve evolving community needs that support growth and sustainability.

